HANDSOME
PACKAGING

Template
12oz standard can

Designer Notes:
- "No Hard copy" means,.... this is where the artwork with "wrap" over the "hip" of the can. **Text** is often slightly distorted in this area. **Artwork** here looks really cool.

- "Knockout layer" (the light blue layer). This can be used to create metallic shimmer effects by reducing ink on the metal portion of the can behind the image. Very useful for making your text stand out from the background or enhancing images.
    - Think of the "blue" color as a "base layer" (don't worry, nothing is actually "blue"). Delete blue area where you want the colors to "Shimmer".
    - Please contact us to learn more.

Things to consider:
Do you need a bar code / UPC for your can?
Visit: www.gs1us.org
Contact us to help if needed.

For beer cans, don't forget 4 things:
1. Government warning (ex: GOVERNMENT WARNING: (1) According to the Surgeon General, women should not drink alcoholic beverages during pregnancy because of risk of birth defects. (2) Consumption of alcoholic beverages impairs your ability to drive a car or operate machinery, and may cause health problems.)
2. Volume of contents (ex. 16 fl oz)
3. ABV or Alcohol by Volume % of the beer (ex: 6.7 % ABV)
4. Name and address of brewery:

    Brewed and Packaged by
    Super Awesome Brewery
    1234 W. State St.
    Anytown, USA 55588

No Hard copy

No Hard copy

No Hard copy

art dimentions 223mm

art dimentions 121mm

12oz standard can